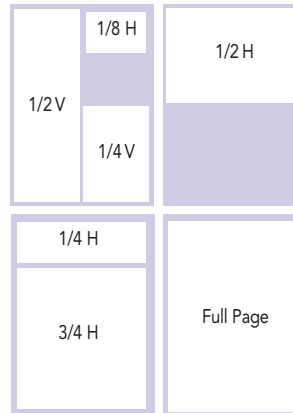


ARTWORK SPECIFICATIONS

Moneysaver Magazine reserves all rights to cover designs.

LAYOUT/SIZES

Full Page	Trim: 7.125" x 10.375" Bleed: 7.625" x 10.875"	Quarter Page Horiz.	6.56" x 2.291"
Full Page	Non-Bleed: 6.56" x 9.66"	Eighth Page Horiz.	3.222" x 2.291"
3/4 Page	6.56" x 7.1655"	Sixteenth Page	1.5625" x 2.291"
Half Page Horizontal	6.56" x 4.708"	Postal Tab (Back Cover)	2.752" x 1.69"
Half Page Vertical	3.222" x 9.666"	DAL Card Front (4/C): 5.92" x 3.45" Back (Blk Only): 2.75" x 3.45"	
Quarter Page Vertical	3.222" x 4.708"		



COMPUTER GENERATED ARTWORK

Adobe InDesign: InDesign CS4 or below is acceptable in "package" form with all fonts and graphics included. Zip the final package before sending.

Adobe Illustrator: Convert all type to "outlines"; include all placed EPS or TIF files in the same directory; Note: we will accept up to Illustrator CS4

Adobe Photoshop: For 4-Color Process: files must be saved as TIF, PSD, or EPS formats, in CMYK Color mode, at minimum resolution of 300 dpi

Quark XPress: We do not accept native Quark files, you must export as hi-res PDF (PDF-X1a is recommended)

Other Mac Applications (CorelDraw, etc.): "Export" or "save as" vector EPS, Illustrator or FreeHand format (see above); convert all type to "curves" or "outlines"; include all EPS and/or TIF files in the same directory; save for "Mac" environment if option is available.

ATTENTION: Any artwork created in different programs must be converted to PDF, EPS or TIF format

SENDING YOUR FILES

If submitting artwork via e-mail, the following procedure should be followed:

1. Include the company name, contact name and phone number in the body of the message;
2. Compress all attachments using either .ZIP (WinZip, FreeZip, etc.) or .SIT (Aladdin Stuffit);
3. Finally, attach the artwork file to the message and send to:
art@moneysavermag.com

If submitting artwork via an FTP program (we recommend Fetch for Macintosh or WS FTP for Windows). The FTP server information is as follows: Host: [ftp.moneysavermag.com](ftp:moneysavermag.com) Login: [mbxftp](ftp:moneysavermag.com) Password: [mbxftp](ftp:moneysavermag.com)

If submitting artwork via our website, The website information is as follows: URL: <http://ftp.moneysavermag.com> Login: [mbxftp](http://ftp.moneysavermag.com) Password: [mbxftp](http://ftp.moneysavermag.com)

PHOTOGRAPHS

If you are not able to provide digital files of at least 300 dpi, you may submit your photographs as "scan-ready," providing they are high-quality photographs.

QUESTIONS

All questions regarding artwork setup and delivery should be addressed to our artwork department at (772) 334-2121, Ext 142 or E-mail: ycole@moneysavermag.com

AGENCY PROVISIONS

Advertising agencies are allowed a 15% commission on display (R.O.P.) advertising from the rate card with the following provisions: Agency provides electronic ad, corresponding with Moneysaver Magazine's ad size and technical specifications; Agency assumes full responsibility for billing, guarantees payment, and pays with normal Moneysaver terms. Agency discount on P&D products are \$2.00 per thousand. Agency commissions do not apply to preprinted products.

COPYRIGHTED MATERIAL

All advertising designed by Moneysaver Magazine is the property of Moneysaver Magazine. Any use of this advertising in part or whole without prior written consent of Moneysaver is prohibited by law.

